



**TIFFANY HANCOCK**  
GRAPHIC DESIGNER

## PERSONAL SUMMARY

A strong conceptual and creative thinking graphic designer with an attention to detail who has experience in visual communication projects ranging from advertising, marketing, print work, web design and branding. A demonstrated ability to work collaboratively and to guidelines while maintaining creative flair, and a desire to consistently produce outcomes of a high quality, aligning with the goals of the organisation. Recently the recipient of a Bachelor of Design from the Queensland College of Art, majoring in Visual Communication Design and with an elective specialisation in Photography. Also the recipient of the Griffith Award for Academic Excellence, for obtaining a GPA of over 6.0 in the final year of study.

### *SKILLS INCLUDE:*

- Proficient in Photoshop, Indesign and Illustrator
- Familiar with Flash, Dreamweaver, HTML and CSS
- Ability to work under pressure and to a tight deadline
- Effective time management abilities
- An understanding of marketing and advertising processes

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## EXPERIENCE/FREELANCE WORK

- 2010: Junior Interactive Designer at award winning entertainment company Hoodlum
- A 7 week stint at QCA's Liveworm, a fully-functioning design studio with live briefs, client contact and real deadlines
- Flyer and banner designs for Phoenix Arts
- A promotional campaign for the Australian Koala Foundation
- Two T-shirt designs to help raise money for QCA's 2009 design graduate exhibition
- T-shirt design for Slurpee Tee, which was exhibited at MTV's gallery
- Logo design for the Gold Coast Drop Bears footbrawl team
- 2004 — 2009: Customer service and food preparation at KFC

## EDUCATION

*2010 — present:* Graduate certificate in Digital Design, Queensland College of Art

*2007 — 2009:* Bachelor of Design, majoring in Visual Communication Design, with an elective specialisation in Photography, Queensland College of Art

*2002 — 2006:* Benowa State High School. Graduated from year 12 with an OP 1, and was named Dux of the school for 2006.

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## PERSONAL INTERESTS

Constant improving of design skills and knowledge, in order to produce the best possible outcomes for projects, commercial and personal alike.

Learning the French language.

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## CONTACT

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